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ARCS® Atlanta Chapter Newsletter

PO Box 52124
Atlanta, Georgia 30355
www.arcsfoundation.org

Volume No. XIV, Issue 2

Fall 2012

UPCOMING EVENTS

- Oct. 23 Trip to Lockheed Martin
- Nov. 14 Scholar Awards Luncheon
- Dec. 12 Board Meeting
- Jan. 9 Membership Meeting & Luncheon

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2012 Scholar Awards Luncheon

Special Support

The ARCS Foundation Atlanta Chapter's Scholar Awards Luncheon on November 14 will present a total of \$285,000 in awards to 40 outstanding scholars from **Emory University, Georgia Institute of Technology, Morehouse College** and the **University of Georgia**. In the past 20 years, ARCS Foundation Atlanta has given nearly 600 awards amounting to over \$2.5 million dollars.

ARCS Foundation Atlanta is grateful to **Habif, Arogeti & Wynne, LLP (HA&W)** for its sponsorship of the 2012 Scholar Awards Luncheon. The largest certified public accounting and business advisory firm headquartered in Georgia, HA&W (www.hawcpa.com), services clients in 35 states and more than 40 countries, including ARCS Foundation Atlanta and ARCS Foundation National.

Keynote Speaker

Dr. Daniel L. Barrow, MBNA/Bowman Professor and Chairman of the Department of Neurosurgery and Director of the Emory Stroke Center at Emory University School of Medicine, will discuss health issues and advancements related to his field.



Dr. Barrow received an M.D. degree from Southern Illinois University School of Medicine and completed a general surgery internship and neurosurgical residency at Emory University Affiliated Hospitals, neurology training at Massachusetts General Hospital and a fellowship in cerebrovascular surgery at the Mayo Clinic. The author of more than 250 scientific articles and chapters in medical textbooks, Dr. Barrow's research interests focus on cerebrovascular disease and stroke.

An avid outdoorsman who enjoys hunting and fishing, he is married to ARCS Foundation Atlanta member **Mollie Winston Barrow**, a practicing oral and maxillofacial surgeon. The Barrows have three children.

Jana Bledsoe, partner-in-charge of HA&W's nonprofit group, summed up the Firm's special support:

"According to the Global Innovation Index, in 2012 the U.S. dropped to the tenth most innovative country from ranking just one year earlier as the seventh most innovative country. And, as we all know, innovation is linked to skills and abilities in science,

technology and math combined with a dose of creativity. The work that ARCS Foundation does, and the reason for Habif, Arogeti & Wynne, LLP's ongoing support, can directly impact that statistic and get it moving in a different direction. Now more than at any other time in our history, higher education in the sciences and technology is critical. We know because we live it every day, as we guide and work with many of the most recognizable brands in the technology industry in the southeast who are always looking for the right talent. Keep up the good work, ARCS Foundation."

—Judy Schmidt

Wednesday, November 14, 2012
Ritz-Carlton, Atlanta - Downtown
181 Peachtree Street, N.E.
Seating: 11:15 a.m.
Carpooling Encouraged
Valet: \$12



From the President's Desk



President Gracia Conn

ARCS Foundation Atlanta will soon be celebrating its twenty-first Scholar Awards Luncheon where we will be presenting 40 scholars with awards. We've come a long way in 20 years, thanks to the generous support of our members, friends, foundations and corporations.

Carol Teem, a founding member of the Atlanta chapter, introduced me to ARCS Foundation by inviting me to a Scholar Awards Luncheon held at the Rialto Center. There were only a few scholar awards given, but the scholars proudly displayed posters showing their research projects. In 2001, after attending another SAL with Carol, I knew that I must join ARCS Foundation and offer my support to this incredible organization.

Our scholars are the future scientists of the country. Science affects us every day of our lives and we need to support our young scientists who will improve and expand the fields of public health, medicine, the environment, industry, communications, computer technology and on and on. It is our desire to support our scholars who spend years preparing for their careers in science.

What a privilege it is to be able to support our scholars.

-- Gracia Conn

National Board Meeting Report

2013 National ARCS Foundation Meeting

*

May 29-June 1

*

Hilton Hawaiian
Village Waikiki
Beach Resort
Hawaii

ARCS Foundation National's Board meeting was held October 3-6, 2012, in Minneapolis, Minnesota. Highlighting the meeting was a panel discussion by members of the Science and Engineering Advisory Council (SEAC), an organization formed in 2009 to assist ARCS Foundation National Board in communicating the goals and mission of the organization to a national constituency. SEAC is composed of distinguished scientists and engineers from across the country and draws on their collective experience in government, industry and academia. The Council provides advice and recommendations on the development of new chapters and assists in implementing strategies for engaging external decision-makers with ARCS Foundation. Rich DeMillo, member Ronnie Martin's husband, serves on the Council.

From the presentation we were reminded that the world today is not what it was in 1958 when ARCS Foundation was founded. At that time the threat was solely the Soviet Union, communications were slower, education values were high and our country trusted science and technology. By contrast in 2012, threats are global, communication is rapid, science and education are under assault and there is public distrust of science and technology.

ARCS Foundation needs to carry the culture of this organization, to be enthusiastic, and be the vehicle that promotes the future of science and technology in this country. All of us need to be fund raisers for our scholars. If a company has a STEM (science, technology, engineering and math) initiative then they should give. Never apologize for asking for money for ARCS Foundation.

On another note, start planning to attend the 2013 National ARCS Foundation Meeting (NAM) to be held May 29 through June 1 at the Hilton Hawaiian Village Waikiki Beach Resort, Hawaii.

— Gracia Conn

“It Takes a Village....”

20th Anniversary Historical Perspective: When Teed Poe asked ARCS Foundation Atlanta’s Founding President Mary O’Connor to trace the chapter’s history, Mary responded with her “best recollection.”

Three charming women from the West Coast, ARCS Foundation National Board Members, arrived in 1990 or 1991 to stimulate interest in starting an Atlanta chapter. Several women were approached, and I was fortunate to be one of them. After a long breakfast meeting, I agreed to fly to the ARCS Foundation National Annual Meeting in Seattle to meet additional members and attend their meetings.

It did not take long for me to be quite impressed with the members’ passion for the ARCS Foundation mission. (It didn’t hurt that the President of Boeing arranged for a private airplane ride on a new 757 over the San Juan Islands, just for ARCS!) I well remember that at some point I announced to the members that I would return to lead the charge to start a chapter in Atlanta.

Where to Begin?

My strategy was simple: Gather a diverse group of Atlanta women who have already made community service a priority, through leadership in the arts, garden clubs, social services or through their own professional and corporate connections.

We met on two occasions around my dining room table and agreed that the ARCS program could be of significant value to our colleges, universities and city, and together, we set the following guidelines:

- Programs and venues would be educational in nature;
- Dues would be substantial enough to avoid additional fund-raising activities during the start-up phase, with an initial goal of establishing three scholarships;
- One of our three selected Atlanta institutions would be an African-American college or university.

First 3 Scholarships

The recruitment phase was relatively easy: Each Founding Member chose a list of invitees [potential charter members]. We forged ahead with our 501(c)3 status and held the first orientation meeting at Georgia Tech to set the tone. Twenty years later, the chapter remains strong and healthy. In a very short time, we held our first Scholar Awards Luncheon and awarded three scholarships totaling \$15,000!

As it is often said, “It takes a village to make things happen....”. Our chapter is testimony to the Founding Members who shared the ARCS Foundation vision, and were willing to take the challenge to support the Atlanta educational community with additional funding for their superb scholars. KUDOS to all of them!

--Mary O’Connor



Mary O’Connor

ARCS Foundation Atlanta Founding Members

Kathy Ashe
Trudy Huger
Beth Barnett
Carol Kranig
Paula Lawton Bevington
Gay Love
Jean Brumley*
Michelle Nordin
Patsy Drummond
Mary O’Connor
Mary Gellerstedt
Carol Teem
Frannie Graves
Clare Whitfield
Kitty Hawks
Sue Wieland

ARCS Foundation Atlanta Charter Members

Helen Aderhold
Kathy Harman
Anne Boyd
Jane Huffard
Ada Lee Correll
Brenda Moseley
Ann Cousins
Teed Poe
Cheryl Dixon
Alice Richards*
Marcia Donnell
Phyllis Rodbell
Norma Edenfield
Elizabeth Spiegel
Caroline Gilham
Beverly Stacy
Joan Goodhew
Babette Tipping
Betsy Hansen*
Kay Weiss

*deceased

ARCS Foundation Atlanta Celebrates 20 Years!



Chapter President Gracia Conn and her husband, Doyt



From left are seven Atlanta Chapter Presidents: Mary O'Connor (founding president), Trudy Huger, Debbie Liss, Sherry Lundeen, Gracia Conn, Janie Wilson and Jan Bennett



From left are Jean Mori, Ann Klamon, Betty Mori and Allen McDaniel



Orchestrating the evening's events were Yetty Arp, left, and Barby Levy. Not shown is Cathey Millichap who arranged for Founders' participation and created the beautiful nosegays



ARCS Foundation Atlanta Presidents who also served as National Presidents are Mary O'Connor, left, and Janie Wilson



From left are Alice Brown, Virgil Brown, Kathryn Graves and Jud Graves



Photos by
Jim Fitts

Chapter President Gracia Conn (standing on step stool) recognizes ARCS Foundation Atlanta Founding Members attending the celebration: (from left) Paula Bevington, Mary O'Connor, Trudy Huger, Michelle Nordin, Kitty Hawks, Beth Barnett, Sue Wieland and Clare Whitfield



20th Celebration
Hosts Gary and
Libby Jones



From left are Lynne Land, Mary Rose Taylor and Randy Jones



From left are Wayne Johnson, Corrie Johnson, Steve Dolinger and Jane Dolinger



From left are Joanie Michaels, Sara Jean Burke, Ronnie Martin and Cecy Jones



From left are Nancy Chambers and Lisa Bankoff

Atlanta Chapter Welcomes 4 New Members



New members of ARCS Foundation Atlanta are (from left) Elaine Davis, Becky Blalock and Monica James. Not shown is Cheryl Johnson.

ARCS Foundation Atlanta membership now totals 151: 5 honorary, 31 associates and 115 actives.

We had eight supremely qualified candidates apply for four spots this year. The following women were extended membership offers for 2012-13:

Becky Blalock -- Sponsor: Brooke Weinmann Co-Sponsor: Anne Easterly

Becky is a partner with Advisory Capital, which provides strategic consulting in the areas of energy, information technology and medicine. She retired as Senior Vice-President and CIO at Southern Company. An Atlanta resident for 31 years, she is a board member at The Community Foundation for Greater Atlanta, Computers for Youth, Mercer University School of Business, Emory Healthcare and Georgia Health Sciences University. She has also served as a volunteer fund-raiser for the YWCA, TechBridge and Fernbank Museum of Natural History. Becky and her husband, Jimmy, have a daughter, Alexandria.

Elaine Davis – Sponsor: Kathy Berry Co-Sponsor: Susie Deyo

Elaine has spent her life in education, first as an elementary school teacher and later as a Senior Academic Advisor at the University of Wisconsin. She holds both a BS degree in Education/Special Education and a Masters of Education degree. She has been a long-time, active member of Boys & Girls Clubs, Rotary Club and United Way, serving on their respective boards, and mentors several young women in the Atlanta area. She enjoys traveling, photography, golf, piano, pistol shooting and Mah-Jong. Elaine and her husband, Erroll, Atlanta Public Schools Superintendent, have two children and one grandchild.

Monica James – Sponsor: Frances Swensson Co-Sponsor: Teed Poe

Monica is a technology consultant and the founder of Internet Answers, which helps clients become more productive with the use of technology. A Vanderbilt graduate, she spent nearly 12 years in corporate lending at Bank South and taught public speaking and interview skills for several years at Speechworks. She volunteers with United Way and the American Heart Association. A breast cancer survivor, Monica mentors women with breast cancer through the American Cancer Society. She is an avid reader and gardener, amateur photographer and enjoys spending time with her husband, Walter, and their two children.

Cheryl Johnson – Sponsor: Liz Troy Co-Sponsor: Deede Stephenson

Cheryl is a Private Wealth Advisor at SunTrust Investment Services. She earned a BS degree cum laude from Michigan State University, an MBA from Georgia State University and a CFP (Certified Financial Planner) from Oglethorpe University. An interest in science runs in the family; her father was a scientist with NASA and her brother holds 49 patents related to his work in the pharmaceutical industry. Cheryl serves on the Board for the Women's Finance Exchange as well as Atlanta Athletic Club's 9-hole Golf League. She is a member of Junior League of Atlanta. An Atlanta resident for 35 years, Cheryl and her husband, John, have two children.

--Susan McGonigle, Vice-President for Membership

General Meeting and Luncheon January 9

ARCS Foundation Atlanta's General Membership Meeting and Luncheon is set for Wednesday, January 9, 2013, at Emory University's Rollins School of Public Health (RSPH). Invitations, including directions and parking guide, will be emailed with RSVP and payment to be completed on the chapter website.

Speaker -- Gary W. Miller, PhD., Rollins School of Public Health. Dr. Miller is the Associate Dean of Research and Asa Griggs Candler Professor of Environmental Health. Among his many responsibilities, Dr. Miller oversees the doctoral programs of the RSPH and has served as the Director of Graduate Studies for the Department of Environmental Health. In 2011, Emory doctoral students voted Dr. Miller the Mentor of the Year. Dr. Miller serves as Director for Emory's Parkinson's Disease Collaborative Environmental Research Center and directs Emory's Toxicology Training Grant. He is President of the Neurotoxicology Specialty Section of the Society of Toxicology and Associate Editor of Neurotoxicology. He holds a B.S. and M.S. from Old Dominion University and PhD. from the University of Georgia.

Rollins School of Public Health

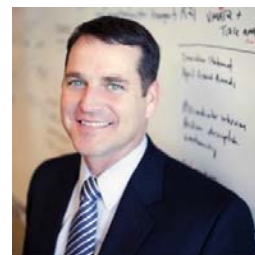
Founded in 1990, the Rollins School of Public Health is a recognized leader in preventing disease, improving health and teaching students to identify, analyze, and intervene in today's most pressing public health issues. The school's location in Atlanta makes it an ideal setting for hands-on research, collaborations with the world's leading public health agencies, and interdisciplinary work with national and international organizations. Students join the RSPH community from all 50 states and more than 40 foreign countries to contribute to the school and apply knowledge to promote health and prevent disease in human populations. The RSPH comprises six departments with more than 1,000 masters degree students and more than 150 doctoral students. The latter choose from degree options in behavioral sciences and health education, biostatistics and bioinformatics, epidemiology, environmental health, health policy and management, and international nutrition.

The Lawrence P. and Ann Estes Klamon Room

When RSPH's new Claudia Nance Rollins Building opened in the fall of 2010, a 2,720-square foot multipurpose meeting room was named in honor of two "longtime friends" of Emory and RSPH--The Lawrence P. and Ann Estes Klamon Room. The room recognizes the establishment of the James W. Curran Dean of Public Health endowed chair, made possible by the generosity of Emory and the Klamons. Ann, an ARCS Foundation Atlanta member, is a graduate of Emory College and Emory Law School, and she and her husband, Larry, chair the RSPH Campaign Emory Committee.

Special Guest -- Jeanne B. Burdik, National President of ARCS Foundation

Jeanne retired as Vice President of Workforce Education and Development for the Pittsburgh Technology Council in 2002 and founded the Pittsburgh chapter of ARCS Foundation the following year. She has served on numerous non-profit boards, local and international. When not in the middle of ARCS Foundation activities, Jeanne can be found working in her Cape Cod garden or sailing around Pleasant Bay in a "fat little boat" called Midnight.



Gary W. Miller, PhD.

ARCS

General Meeting

January 9, 2013

10 a.m.

**

Lawrence P. and Ann

Estes Klamon Room

**

Claudia Nance Rollins

Building, Rollins

School of Public

Health,

Emory University

**

\$35 (luncheon)

Invitation emailed

web RSVP



Jeanne B. Burdick

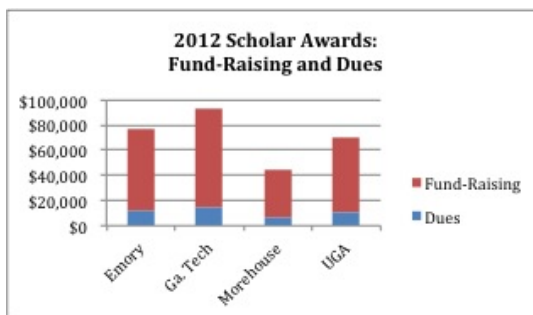


Celebrating the Past and Looking to the Future

Take a noble mission, a small group of smart, dedicated women and a lot of hard work and what do you get? – The 20th Anniversary of the vibrant Atlanta Chapter of ARCS Foundation. This year is an appropriate time to celebrate the accomplishments of our chapter and its founders and to reflect on how the chapter has grown and succeeded over two decades.

Growth→ Since 1992, the membership has increased from 16 founding members and 20 charter members to the current 151 active and associate members. During the chapter’s first year, members supported three scholars; today, we support 40. Funds required to support awards have grown exponentially from \$15,000 in 1992 to \$285,000 in 2012—the largest amount in our chapter’s history.

Change→ Active fund-raising is now responsible for a major part of our scholar awards funding. In the early years, members’ dues and several gifts from member-related companies and foundations covered scholar awards. No donations beyond dues were expected from members. This year’s awards were made possible, in large part, by the generosity of our members: 65 members gave a total of more than \$150,000 over and above their dues. Almost all of the remaining contributions resulted from members opening doors to individuals, foundations and corporations that donated to the Scholar Awards Fund.



Challenge → Continuing to build on the success of the Atlanta Chapter will require not only financial support from our faithful members, but also outreach to new donors-- individuals, foundations and corporations. With our clear mission and working together on a common goal...just think about what we can accomplish in the next 20 years!

--Linda Kay McGowan, Funds Development Chair

New Website a Success for Event Registration

ARCS Foundation Atlanta members recently experienced a new way of registering for chapter events when Sara Jean Burke and Mary Snitch arranged a tour for 40 lucky chapter members to the Lockheed Martin facilities in Marietta. The usual invitation went out via email asking members to email their RSVPs to the event organizers, who would then have to keep track of the signup list and numbers, carefully watching the 40 participant maximum.

By noon the next day, however, something new appeared – another email about the tour – this time inviting members to register online simply by clicking the “Register Now” button! Atlanta’s members did not hesitate – in fact, over half who attempted to sign up automatically received a message with instructions for being placed on a waiting list.

Although organizers received emails notifying them of each registration, there was no need to act on them. All registration details were maintained within the website for easy access and review.

Please watch for additional uses of our new website’s capabilities in the near future!

--Ronnie Martin, Website Chair

Newsletter

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Visit us on the web
www.arcsfoundation.org

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