



Achievement Rewards
for College Scientists

ARChiveS

ARCS® Foundation Atlanta Chapter

Volume No. XV Issue I

Fall 2013

Upcoming Events

- November 5
Education Tour
- November 21
Scholar Awards Luncheon
- December 11
Board Meeting
- January 8
Member General Meeting
- April 30 - May 3, 2014
Boulder Field Trip

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2013 Scholar Awards Luncheon

**42 Scholar Awards
Total Record \$300,000**

The ARCS Foundation Atlanta Chapter will present awards totaling a record \$300,000 to 42 outstanding scholars from Emory University, Georgia Institute of Technology, Morehouse College and the University of Georgia. Including the 42 awards, our chapter will have presented 622 awards totaling nearly \$3 million since 1992!

(First Scholar Awards Luncheon—three scholars received awards totaling \$15,000.)

Over the summer, President Gracia Conn, VP for University Relations Brooke Weimann and Scholars Chair Liz Mori Lauer visited with our four academic partners. Brooke reports that "Without exception, the ARCS team received warm welcomes, compliments for ARCS operational efficiency and deep appreciation for the awards."

Keynote Address: "Nature Inspired Bioenergy" *(Making good things out of our waste products)*

Joy Doran-Peterson, Ph.D., is Founding Director of UGA's Professional Science Master's Program in Biomanufacturing and Bioprocessing (MBB), which she launched in 2010 with funding from the National Science Foundation. In 2008, Dr. Doran-Peterson was Founding Director of the Biofuels, Biopower, and Biomaterials Initiative (B3i), now the Bioenergy Systems Research Institute, at UGA.

She received her undergraduate degree from UGA and her Ph.D. from the Department of Microbiology and Cell Science at the University of Florida. A recipient of awards for Excellence in Teaching and for Outstanding Research and Creativity, Dr. Doran-Peterson is a tenured Associate Professor at UGA's Department of Microbiology.

**Thursday, November 21
Ritz-Carlton, Atlanta – Downtown
181 Peachtree Street, NE
Seating: 11:15 AM
Carpooling Encouraged**

Parking/MARTA

Valet Parking - \$12 (Ritz-Carlton Hotel entrance, Ellis St.)

Self-Parking - 191 Building Parking Deck (behind hotel, entrances on Ellis St. and Peachtree Center Ave.)

MARTA - Peachtree Center Station (exit SE end) North/South Train Line (Red and Gold Lines)

"Tickets"

Payment to attend the Scholar Awards Luncheon was included with membership dues: ARCS Active Members: 2 tickets, ARCS Associate Members: 1 ticket. (No actual tickets are issued. Just RSVP online via the ARCS website!) Questions? Call or email Pat Leake, (404)231-1102 or pleake@bellsouth.net.



Dr. Joy Doran-Peterson

From the President's Desk



President Gracia Conn
- Photo by Pat Leake

The 2013 National Annual Meeting -- "Science in Paradise, From the Depths of the Oceans to the Edge of the Universe" -- was held May 29 - June 1, at The Hilton Hawaiian Village, Honolulu, HI. Eight ARCS Foundation Atlanta members were in attendance as well as spouses and family members. Although the trip was long, the Honolulu chapter along with the National Board planning committee arranged an amazing several days for us. In addition to committee meetings and workshops, tours and dinners abounded.

On Thursday evening we were bussed to the Bishop Museum where we experienced the history, arts and culture of the Hawaiian people. During dinner at the museum, we were privileged to have Catherine Fuller, a member of the Polynesian Voyaging Society, speak about "The Ancient Science of Polynesian Voyaging" and her voyaging throughout the Pacific. Friday's presentations included "Frontiers of Astronomy" and "Volcanoes Near and Far." Keynote speaker on Friday evening was a geologist, Patricia Fryer, whose topic was "Getting to the Bottom of It: Why Should We Care About Deep Sea Trenches?" Optional tours included Oahu Volcanic Sites, Lyon Arboretum, University of Hawaii Space Lab and Central Pacific Hurricane Center, the Waikiki Aquarium and Pearl Harbor. I came home even more mindful of our precious ecosystem.

National Board — Atlanta chapter members sitting on the 2013-2014 National Board are Nancy Chambers, Sherry Lundeen, Ronnie Martin, Mary Snitch and me. The next National Annual Meeting (NAM) will be held September 17 - 20, 2014, in Salt Lake City, UT. I encourage our members to attend, as it will be a memorable event.

July 1st marked the beginning of our fiscal year and a new Board of Directors. It is a thrill for me to be working with such a committed and enthusiastic group of women whose goal is to continue to fund outstanding science scholars.

— Gracia Conn

P.S. — I look forward to seeing you at the Scholar Awards Luncheon November 21. If you are unable to attend, please consider donating your "ticket" back to ARCS Foundation (tax deductible) to sponsor a scholar or guest, faculty member or prospective donor. Email or call Sylvia Dick, sylvia.dick@comcast.net or (404)261-0473.

**"Eight Atlanta
Chapter
Members
attended ARCS
Foundation's
National Annual
Meeting in
Honolulu."**



Eight Atlanta Chapter Members attended ARCS Foundation's National Annual Meeting in Honolulu:
From left are President Gracia Conn, Janie Wilson, Ronnie Martin, Kay Weiss, 2013 ARCS Light Liz Troy, Sherry Lundeen, Nancy Chambers and President-Elect Jane Dolinger.

Glenn Family Foundation Gift Kicks Off Endowment Fund Campaign

For the past 23 years, ARCS Foundation Atlanta has provided scholar awards to the “best and brightest” at our partner institutions. Corporations, foundations, individuals and our most generous members have funded these awards, which continue to grow—both in numbers of scholars and amounts distributed.

This past spring, we were graced with the most generous gift ever received by our chapter—\$150,000 donation from The Wilbur and Hilda Glenn Family Foundation. This substantial lead gift will kick off our Endowment Fund Campaign, allowing us to build upon the legacy of advancing education in science and technology in the United States.

The growth of the Endowment Fund is essential to our chapter’s future as it ensures our ability to financially assist scholars and provides for “even” fundraising in times of a volatile economy. The campaign offers additional support opportunities for ARCS members who are committed to ARCS Atlanta and for those in the Atlanta community who are interested in our mission.

A gift to the ARCS Foundation Atlanta Endowment Fund is an investment in the future—our chapter, our scholars, our country. We invite you to be a part of this kick off year for the Endowment Fund!

For more information, please call Liz Troy (770) 495-1462, Sherry Lundeen (404) 351-9430 or Janie Wilson (404) 262-7795.



Atlanta Chapter Endowment Fund Committee Members (standing, from left) Liz Troy (Chair) and Sherry Lundeen with (seated) Louise Glenn, Atlanta Chapter and The Wilbur and Hilda Glenn Family Foundation.

—Photo by Lisa Bankoff

—Liz Troy and Sherry Lundeen, Endowment Fund

**“\$150,000
Donation made
to the ARCS
Endowment
Fund...”**

**“Growth of the
Endowment Fund
is essential to
ARCS future...”**

Right now, there is a special opportunity for some individuals to make a gift to ARCS. Through part of the “fiscal cliff” tax legislation passed on January 1, 2013, Congress reinstated the ability to transfer up to \$100,000 from your IRA to ARCS Foundation Atlanta without it counting as taxable income for 2013. To qualify, you must be 70 ½ years or older and transfer funds directly from your IRA to ARCS by December 31, 2013. If you are interested in taking advantage of this rule, contact your tax advisor about a 2013 Qualified Charitable Distribution.

Introducing Our New Members

Six outstanding women were extended membership offers for 2013-14:

Pat Bras – Sponsor: *Janie Wilson* Co-Sponsor: *Lisa Bankoff*

Pat moved from California to Atlanta three years ago when her husband, Dr. Rafael Bras, was appointed Provost and EVP at Georgia Tech. She received her BA in Economics and Greek Studies from Regis College and her Landscape Design degree from Radcliff College at Harvard University. Passionate about the environment and gardening, she has volunteered with the Atlanta Botanical Garden and the landscape committee at Georgia Tech. Over the years, Pat has been active in community service, ranging from food co-ops to tennis and fencing organizations. Pat and Rafael have two grown children.

Valerie Love – Sponsor: *Betts Love* Co-Sponsor: *Sherry Lundeen*

Valerie graduated from Duke University with a BS in Engineering and moved to Atlanta 18 years ago, where she worked for Bain and Company (consultant in computing, telecommunications, and medical fields) and then at Coca-Cola (global technology development and package and product management). Valerie has held volunteer leadership positions with the Atlanta Speech School, The Westminster Schools, Odyssey Atlanta, Skyland Trail and Fernbank and has served on the Board of Advisors of Engineering at Duke University. Valerie and her husband, David, VP of Printpack, have three children.

Alicia McCabe – Sponsor: *Louise Yeoman* Co-Sponsor: *Sally McDaniel*

Alicia is currently the senior director for food packaging at Georgia-Pacific and previously worked in marketing with Eastman Kodak. Following her high school graduation in Tokyo, she earned a BS and MA from Clemson University. Since moving to Atlanta 14 years ago, Alicia has been an active volunteer with several local organizations, including leadership roles and Board positions at the Junior League of Atlanta and the High Museum of Art. She and her husband, Chris, have two children and both volunteer at their children's school, Heards Ferry Elementary.



Lee Doyle (center) welcomes Alicia McCabe (left) and Missy McClatchey.

ARCS
Foundation
Atlanta
Membership
now totals
149

4 Honorary
31 Associate
114 Active

New Members (continued)

Missy McClatchey – Sponsor: *Joanie Michaels* Co-Sponsor: *Ginny Plummer*

Missy is a counselor at the Metropolitan Counseling Center, a non-profit focused on affordable mental health care. She earned her BA at UNC Chapel Hill and her MS at Georgia State University. Missy has held leadership positions in various Atlanta organizations, including the Junior League of Atlanta, Women's Community Bible Study Group and Friends of Children's Healthcare of Atlanta. She and her husband, Dr. Cody McClatchey, an internist with Piedmont Physicians Group, are the parents of two children.

Suzn Stewart – Sponsor: *Sally Boice* Co-Sponsor: *Susan Higley*

Suzn holds a BA in Zoology from UNC Chapel Hill and a paralegal degree from Mercer University and previously was a Regional Director for Morgan Stanley and Director of Marketing for the Private Wealth Management Division at Morgan Keegan. Suzn has volunteered with the Center for Education and Development of Population Activities (CEPD), Washington, D.C.; Junior League of Roanoke, VA, where as president, she led a million dollar endowment scholarship campaign for childcare at project HOPE; and the Woodruff Arts Center and Alliance Theatre in Atlanta. She and her husband, Bob, President of Dunwoody Holdings, a real estate investment company, have two children.

Lissa Petter Webber – Sponsor: *Yetty Arp* Co-Sponsor: *Frances Swensson*

Lissa earned her BA from UNC at Chapel Hill, where she was a Morehead Scholar, and her MBA from the University of Chicago's Booth School of Business. Lissa spent a summer teaching in India and, as a Burch Fellow, studied physics and third world energy sources in La Serena, Chile. She worked in investment banking in New York and, on her return to Atlanta, joined Turner Broadcasting in 2011, where she is Manager of Strategic Finance at Turner International. Lissa and her husband, Jonathan, are active members and volunteers at Trinity Presbyterian Church.

--Lee Doyle, Vice President for Membership

**2013-14
Membership
Offers
extended to
Six
Outstanding
Women**



New members (from left) are Pat Bras, Lissa Petter Webber and Suzn Stewart. Not pictured: Valerie Love.

PHOTOS! — Fall Cocktail Party



Gathering around the pool for introduction of six new members.



Doyt Conn and Chapter President Gracia Conn.



From left are John Hallman, Deede Stephenson, Chapter President-Elect Jane Dolinger and Dr. Steve Dolinger.



John and Laura Hardman rolled out the welcome mat for the Fall Cocktail Party.

Barb Levy (left) and Corrie Johnson, Special Events, created a spectacular event to begin the year!



At the annual celebration are (from left) Erroll Davis, Bud Peterson, Elaine Davis, Val Peterson and Pat Leake.





From left are Bill and Debbie Liss with Phyllis Rodbell.



Getting together are (from left) Elsie Gould, Carol Meier and Elizabeth Morgan Spiegel.



Patty (left) and Doug Reid share a laugh with Anne Sterchi.



Cathey (left) and Peter Millichap join Joanie Michaels at the event.



Sylvia Dick, Scholar Awards Luncheon Chair, and her husband, Bruce.

Betty Feezor (left) with Carl Fowler and Anita Kern.



Harry Gilham (left) chats with John and Linda Kay McGowan.



Education Tour: Environmental Sustainable Practices

- Riverview Landing on the Chattahoochee, mixed use planned community similar to Serenbe.
- Learn about LEED standards, waste reduction, recycling, land and water conservation; the new Ponce City Market (old City Hall East) and redevelopment of post-industrial brownfields like Atlantic Station.

Tuesday, November 5 / 10 AM – Noon / \$10 box lunch

Event limited to 40 people. RSVP by October 31– cphardin870@yahoo.com



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Newsletter

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Visit us on the web
www.arcsfoundation.org

2013—2014 OFFICERS

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*Contributions in Memory,
Honor or Celebration of
someone special or an
occasion may be made to the
ARCS Foundation Atlanta's
Endowment Fund.
Send to:*

ARCS Foundation Atlanta
Attention: Treasurer
PO Box 52124
Atlanta, GA 30355

Cultivation is the Name of the Game

Merriam-Webster **cul ti vate** {Kuhl - tuh - veyt} *transitive verb:* to promote or improve growth of a plant, crop, etc. by labor and attention.

In Real Estate and Retail, it's **Location, Location, Location**. In Fundraising, it's **Cultiva- tion, Cultivation, Cultivation**. That's your 2013-2014 Funds Development Committee's strategy to raise approximately \$300,000 to fund future scholar awards.

Our Plan and How You Can Help

Our existing non-member donors can never be taken for granted. They account for approximately 25% of our annual income. We will continue to cultivate them by demonstrating how much we value their support and by recognizing how important their donations are to our overall goals. → *Members can assist by becoming familiar with this important group and personally thanking them when you see them.*

Our members also need to be **cultivated** and encouraged to be generous in their dona- tions. Additionally, every member has a responsibility to cultivate new members and pro- spective donors. The annual Scholar Awards Luncheon provides the most impactful way for us to introduce prospects to our organization and its mission. Who would not be moti- vated to support ARCS Foundation after meeting our impressive scholars and learning the focus of their intellectual pursuits? → *Start today to identify your guest to the luncheon, ei- ther a potential member or prospective donor.*

Your Funds Development Committee will also be **cultivating** people, foundations and or- ganizations that are strategically aligned with our mission. For the first time, we will set aside places at the luncheon for those we believe can be future donors. Our new four- color brochure will also be used in this effort.

→ *Please send us names of people we should be **cultivating**. Your Funds Development Commit- tee will work with you to introduce our organization to any prospective donor. Think **cultivation** so we can promote the growth of ARCS Foundation!*

—Anne Easterly, Funds Development Committee

Alumni Reports — Student of the Month



Kenneth Lyons, Jr.

Kenneth Lyons, Jr., a recent two-year ARCS Founda- tion Scholar at Morehouse College and a second-year graduate student in the Material Science and Engineer- ing (MSE) Ph.D. program at Cornell University, was recently singled out as Student of the Month.

A chemist by training, his research focuses on the self- assembly of photonic structures from colloidal, poly- mer particles. Though unsure of his specific plans fol- lowing the five-year program, Lyons does plan to em- bark on a career in science with the ultimate goal of becoming a NASA astronaut.